

# MIA R. LOBEL

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## WORK EXPERIENCE

### **Freelance Producer/Reporter**

**June 2000 – present**

Produced spot news, feature stories, and museum tours for local and national, and international broadcast. Cover a wide range of topics including technology, education, business, arts and the environment. Work closely with executive producers and editorial teams. For each news item/feature: conduct background research, gather tape, write scripts, edit, voice, and mix stories for on-air use. Programs include: *KQED Radio News, The California Report, Pacific Time, Latino USA, and Antenna Audio.*

### **Tellme Networks – Creative Services**

**June 2003 – December 2006**

*Audio Producer:* Worked closely with project managers, UI designers, developers and QA engineers to produce top-quality voice activated phone systems used by millions of callers a day. Responsibilities included working with a design team to create a natural-sounding user interface, directing voice talent to match character specifications, recording, editing and delivering audio files using Pro-Tools and in-house audio management software, and tuning completed applications to sound seamless. Managed multiple projects in a fast-paced, high-tech environment. Clients included UPS, USAA, Merrill Lynch, and worldwide directory assistance.

### **National Public Radio – *The Tavis Smiley Show***

**February 2003**

*Fill-in Producer:* Pitched and produced show segments, wrote and edited scripts, booked guests, digitally edited interview segments, prepared stories/interviews for national network, participated in editorial staff meetings, and performed other duties as required.

### **Youth Radio**

**September 2001 – January 2003**

*Producer/Educator:* Produced commentaries, public affairs programming, and feature-length pieces for local and national broadcast on commercial and public radio stations/programs including: *Morning Edition, All Things Considered, Marketplace, KCBS, and KQED.* Taught beginning and advanced radio broadcast classes to young people ages 14-18 and supervised interns ages 16-24. Training included: news and commentary writing, public affairs production, booking guests, feature reporting, gathering tape, script writing, voicing, editing, mixing, and post-production.

### **B-Side Radio**

**September 2001 – present**

*Founding Producer/Host:* Write, edit, and produce alternative 30-minute monthly radio program for KALX 90.7 FM and PRX. Focus on first-person narratives and untold stories from the Bay Area and beyond – from a day in the life of a meter maid to the wild parrots of San Francisco. Work with a team of producers/editors to conceive show themes, find and train reporters, and thoroughly edit all pieces to meet our high standards for writing, reporting and sound production.

### **Terrain Magazine**

**August 1999 – May 2001**

*Editorial Manager:* Hired, trained and managed team of editorial assistants for Northern California environmental magazine. Assisted editor-in-chief with copyediting, researching, art/photo selection, correspondence, fact checking, administrative duties and some writing assignments.

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## RELATED EXPERIENCE

### Press Photographer

September 1998 – May 2001

Provided press photographs and headshots for small production companies throughout the Bay Area.

### Photojournalist

*Hartford Courant and La Nacion (Santiago, Chile)*

Spring 1996 – Winter 1997

Photographed national news events, press conferences, sports, theater productions, protest demonstrations, and presidential inaugurations. Assisted in editing process working closely with head photography editor and staff photographers.

### Photographic Safari – Kenya, Africa

Summer 1989

Toured throughout Kenya photographing African villages, people and wildlife. Organized and presented slide show for High School students and teachers following trip.

## EDUCATION

### Graduate School of Journalism, University of California at Berkeley

Masters of Journalism, May 2001

Key coursework: Radio journalism, photojournalism, cultural reporting, magazine publishing, copyediting.

Thesis: *The Redevelopment of Bayview Hunters Point* – a half hour radio documentary on the environmental injustice faced by an African American community living in one of San Francisco's most toxic neighborhoods.

### Wesleyan University, Middletown, CT

Bachelor of Arts, May 1997

Major: Anthropology

### Universidad de Chile, Santiago

Semester Study Abroad, Spring/Summer 1996

Focus of Study: Anthropology, Photojournalism

### Voice Media, San Francisco, CA

Beginning and advanced voice over workshops including character building, narration, and acting for voiceover.

## HONORS AND AWARDS

**Winner:** NCFB Silver Reel Award – *B-side's "Caught on Tape"*

**Winner:** Peabody Award – *Youth Radio*

**Winner:** PRNDI Award for Student Soft Feature – *Computers with Voices*

**Winner:** North Gate Prize for Excellence in Radio Reporting

**Winner:** Red Sox Award For Doing the Impossible – Tellme Networks

## SKILLS AND INTERESTS

Digital audio production, Pro-Tools, basic video editing, MS Office, basic HTML, familiarity with AP Style, proficient Spanish. Travel, theater, photography, reading, music, hiking, rock climbing, baseball.