

MIA R. LOBEL

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WORK EXPERIENCE

Distillations Podcast/Chemical Heritage Foundation

October 2007 – present

Co-creator/Senior Producer: Produce award-winning chemistry podcast for the Philadelphia-based non-profit Chemical Heritage Foundation. Recruited and currently supervise international team of more than 150 independent producers to create content for the show. Write host transitions, revise and edit commentaries, interviews, and features, and mix each podcast for a broad audience. 10,000 downloads/month.

Public Radio Freelance Producer/Reporter

June 2000 – present

Produce spot news, feature stories, and museum tours for local, national, and international broadcast. Cover a wide range of topics including science, technology, education, business, arts and the environment. Work closely with executive producers and editorial teams. For each news item or feature: conduct background research, gather tape, write scripts, edit, voice, and mix stories for on-air use. Programs include: *Pulse of the Planet*, *The Sound and Story Project*, *IEEE Spectrum Radio*, *KQED Radio News*, *The Tavis Smiley Show*, *The California Report*, *Latino USA*, and *Antenna Audio*.

B-Side Radio

September 2001 – present

Founding Producer: Write, edit, and produce alternative 30-minute monthly radio program and podcast. Focus on first-person narratives and untold stories from across the county and around the world. Work with a team of producers/editors to conceive show themes, find and train reporters, and thoroughly edit all pieces to meet our high standards for writing, reporting and sound production.

Tellme Networks – Creative Services

June 2003 – December 2006

Audio Producer: Worked closely with project managers, designers, and engineers to produce top-quality voice activated phone systems used by millions of callers a day. Responsibilities included creating a natural-sounding user interface, directing voice talent to match character specifications, recording, editing and delivering audio files using Pro-Tools and in-house audio management software. Managed multiple projects in a fast-paced, high-tech environment. Clients included UPS, USAA, and 411 directory assistance.

National Public Radio – *The Tavis Smiley Show*

February 2003

Fill-in Producer: Pitched and produced show segments, wrote and edited scripts, booked guests, digitally edited interview segments, prepared stories/interviews for national network, participated in editorial staff meetings, and performed other duties as required.

Youth Radio

September 2001 – January 2003

Producer/Educator: Produced commentaries, public affairs programming, and feature-length pieces for local and national broadcast on commercial and public radio stations/programs including: *Morning Edition*, *All Things Considered*, *Marketplace*, *KCBS*, and *KQED*. Taught beginning and advanced radio broadcast classes to young people ages 14-18 and supervised interns ages 16-24. Training included: news and commentary writing, public affairs production, booking guests, feature reporting, gathering tape, script writing, voicing, editing, mixing, and post-production.

Terrain Magazine

August 1999 – May 2001

Editorial Manager: Hired, trained, and managed team of editorial assistants for Northern California environmental magazine. Assisted editor-in-chief with copyediting, researching, art/photo selection, correspondence, fact checking, administrative duties, and some writing assignments.

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RELATED EXPERIENCE

Adjunct Professor

Fall 2010 – present

CUNY Graduate School of Journalism: Broadcast Writing/Production I

Teach 6-week intensive intro audio class to first-semester graduate students. Emphasis on recording, writing, and voicing radio news stories in a concise and conversational style. Focus on short news spots and voicers, from 20 seconds to two minutes.

Marist College: COM285 History of Broadcasting (Fall 2010)

Taught semester-long course for upper-level broadcast majors. Course is an overview of broadcasting in a historical and social context. For each decade since the advent of wireless communications, students learn to define and understand the events that shaped broadcasting and how broadcasting influenced those events.

Instructor/Facilitator

Spring 2009 – present

Wing and Clover: Teach Intro to Digital Audio Storytelling workshops – basic digital audio recording & editing to produce public-radio-style features, oral histories, and other sound-rich documentaries. Includes interview and recording techniques, tips for telling stories with sound, and basic digital editing/mixing.

UC Berkeley Graduate School of Journalism: Designed and taught 4-session podcast production class.

Students learned to produce a podcast from pitch development to final distribution and marketing.

KALX-FM: taught half-day workshops to UC Berkeley undergrads interested in working at college radio station. Covered best recording practices, audio editing, voicing, script writing and mixing for on-air use.

Freelance Café

May 2007 – present

Founder/Organizer: Created and manage support, networking, and resource collective for freelancers, artists, contractors, and other independents. Coordinate email communication and monthly gatherings.

Provide job postings, grant opportunities, and event listings to diverse Bay Area/Hudson Valley group.

Photojournalism

July 1989 – May 2001

Press Photographer: Provided press photographs and headshots for small production companies throughout the Bay Area.

Photojournalist: Hartford Courant and La Nacion (Santiago, Chile) – Photographed national news events, press conferences, sports, theater productions, protest demonstrations, and presidential inaugurations. Assisted in editing process working closely with head photography editor and staff photographers.

EDUCATION

Graduate School of Journalism, University of California at Berkeley

Masters of Journalism, May 2001

Key coursework: Radio journalism, photojournalism, cultural reporting, magazine publishing, copyediting. Thesis: *The Redevelopment of Bayview Hunters Point* – a half hour radio documentary on the environmental injustice faced by an African American community living in one of San Francisco's most toxic neighborhoods.

Wesleyan University, Middletown, CT

Bachelor of Arts, May 1997

Major: Anthropology

Universidad de Chile, Santiago

Semester Study Abroad, Spring/Summer 1996

Focus of Study: Anthropology, Photojournalism

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HONORS AND AWARDS

2011 Winner: Alfred I. DuPont Award – *The Great Textbook War (Associate Producer)*

2010 Winner: Peabody Award – *The Great Textbook War (Associate Producer)*

2009 Winner: New York Festivals Award – *Distillations (Senior Producer)*

2009 Fellow: Knight Digital Media Center’s *Multimedia Reporting and Convergence Workshop*

2009 Fellow: SoundVision Productions *Science Literacy Project*

2003 Winner: NFCB Silver Reel Award – *B-side’s “Caught on Tape”(Producer)*

2001 Winner: Peabody Award – *Youth Radio (Associate Producer)*

2001 Winner: PRNDI Award for Student Soft Feature – *Computers with Voices (reporter)*

2001 Winner: North Gate Prize for Excellence in Radio Reporting

SKILLS AND INTERESTS

Digital audio/video production, Pro-Tools, Audacity, Reaper, basic Final Cut, Soundslides, Wordpress, familiarity with AP Style, proficient Spanish. Blogging, podasting, theater, reading, music, hiking, baseball.