

# MIA R. LOBEL

29 Fruit Bud Lane • Red Hook, NY 12571  
845.444.4034 • @MiaLobel • mialobel@gmail.com

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## RECENT WORK

### **Executive Producer, *America Abroad***

**November 2014 – present**

Develop the editorial direction for *America Abroad Media's* monthly public radio documentary and oversee the writing, editing, and production of the program, including quarterly live town hall discussions. Hire freelancers worldwide to report stories on complex topics in foreign policy and international relations, and help them craft compelling, informative, and sound-rich features. Manage production schedule and ensure that shows are released on time and at the highest broadcast quality. Oversee social media and other online content.

### **Public Radio Freelance Producer/Reporter**

**June 2000 – present**

Produce documentaries, feature stories, oral histories, and audio tours for local, national, and international broadcast. Cover a wide range of topics including science, technology, education, business, arts, and the environment. Work closely with executive producers and editorial teams. For each news item or feature: conduct background research and interviews, gather tape, write scripts, edit, voice, and mix stories for on-air use. Clients include: *Pulse of the Planet*, The Sound and Story Project of the Hudson Valley, IEEE Spectrum Radio, Wesleyan University, Bard College, WAMC's *51%*, The Whitney, KQED's *Radio News*, *The California Report*, and *Pacific Time*, *The Tavis Smiley Show*, *Latino USA*, and Antenna Audio.

### **Adjunct Professor – CUNY Graduate School of Journalism**

**Fall 2010 – present**

Teach beginning and advanced radio reporting, writing, and production to a diverse group of graduate students. Courses include: *Broadcast Writing/Production I* – a required introduction to news writing and reporting, *Audio Podcasting* – an advanced-level production course including bi-monthly live programming and a live stage show, *Sound Science* – a hands-on audio workshop focusing on connecting with scientists and telling creative science stories with sound, and *Voiceover* – small group and individual vocal coaching sessions to help students achieve a natural, authoritative, and conversational on-air style.

### **Distillations Podcast/Chemical Heritage Foundation**

**October 2007 – September 2013**

*Co-creator/Senior Producer*: Produced award-winning science podcast for the Philadelphia-based non-profit Chemical Heritage Foundation. Recruited and supervised international team of more than 200 independent producers to create content for the show. Wrote host transitions, revised and edited commentaries, interviews, and features, and mixed each podcast for a broad audience. 10,000+ downloads/month. Also produced *Stories from the Field*, an oral history project focused on women in science.

### **Instructor/Facilitator**

**Spring 2009 – present**

Teach introductory and advanced audio storytelling and digital editing workshops with a focus on public radio style features, oral history, interviewing, and sound-rich documentary. Clients include: Bard College (*Making Waves: Socially Conscious Storytelling for Radio* and *Sound Science*), Sound and Story Project of the Hudson Valley (Kingston Library's *My Music*, *My Story*, and *Our Story*, Newburgh) Chemical Heritage Foundation (*Interviewing for Broadcast*, and *Voiceover*), Marist College (*History of Broadcasting*), Wing and Clover (*Intro Digital Audio Storytelling*), UC Berkeley Graduate School of Journalism (*Podcasting 101*), and KALX-FM.

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## RELATED EXPERIENCE

### **Freelance Café**

**May 2007 – present**

*Founder/Organizer:* Created and manage support, networking, and resource collective for freelancers, artists, contractors, and other independents. Coordinate email communications, social media outreach, and occasional in-person gatherings. Provide job postings, grant opportunities, event listings, and other relevant resources to a diverse national community.

### **B-Side Radio**

**September 2001 – September 2010**

*Founding Producer:* Wrote, edited, and produced alternative 30-minute monthly radio program and podcast. Focus on first-person narratives and untold stories from across the county and around the world. Worked with a team of producers/editors to conceive show themes, find and train reporters, and thoroughly edit all pieces to meet our high standards for writing, reporting and sound production.

### **Tellme Networks – Creative Services**

**June 2003 – December 2006**

*Audio Producer:* Worked closely with project managers, designers, and engineers to produce top-quality voice activated phone systems used by millions of callers a day. Responsibilities included creating a natural-sounding user interface, directing voice talent to match character specifications, recording, editing and delivering audio files using Pro-Tools and in-house audio management software. Managed multiple projects in a fast-paced, high-tech environment. Clients included UPS, USAA, and 411 directory assistance.

### **National Public Radio – *The Tavis Smiley Show***

**February 2003**

*Fill-in Producer:* Pitched and produced show segments, wrote and edited scripts, booked guests, digitally edited interview segments, prepared stories/interviews for national network, participated in editorial staff meetings, and performed other duties as required.

### **Youth Radio**

**September 2001 – January 2003**

*Producer/Educator:* Produced commentaries, public affairs programming, and feature-length pieces for local and national broadcast on commercial and public radio stations/programs including: *Morning Edition*, *All Things Considered*, *Marketplace*, KCBS, and KQED. Taught beginning and advanced radio broadcast classes to young people ages 14-18 and supervised interns ages 16-24. Training included: news and commentary writing, public affairs production, booking guests, feature reporting, gathering tape, script writing, voicing, editing, mixing, and post-production.

### **Terrain Magazine**

**August 1999 – May 2001**

*Editorial Manager:* Hired, trained, and managed team of editorial assistants for Northern California environmental magazine. Assisted editor-in-chief with copyediting, researching, art/photo selection, correspondence, fact checking, administrative duties, and some writing assignments.

### **Photojournalism**

**July 1995 – May 2001**

*Photojournalist:* *Hartford Courant* and *La Nacion (Santiago, Chile)* – Photographed national news events, press conferences, sports, theater productions, protest demonstrations, and presidential inaugurations. Assisted in editing process working closely with head photography editor and staff photographers.

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## EDUCATION

**UC Berkeley Graduate School of Journalism**, Berkeley, CA

Masters of Journalism, May 2001

Key coursework: Radio journalism, photojournalism, cultural reporting, magazine publishing, copyediting. Thesis: *The Redevelopment of Bayview Hunters Point* – a half hour radio documentary on the environmental injustice faced by an African American community living in one of San Francisco's most toxic neighborhoods.

**Wesleyan University**, Middletown, CT

Bachelor of Arts, May 1997

Major: Anthropology

**Universidad de Chile**, Santiago

Semester Study Abroad, Spring/Summer 1996

Focus of Study: Anthropology, Photojournalism

## HONORS AND AWARDS

**2015 Winner:** Third Coast Award for Best News Feature – *Burma's Rohingya: Easy Prey for Traffickers* (Editor)

**2014 Winner:** SPJ National Mark of Excellence Award – *Beleaguered School in Far Rockaway Bounces Back* (Editor)

**2012 Winner:** Science Studio's Best Multimedia on the Web – *Wrecked!* (Producer)

**2011 Winner:** Alfred I. DuPont Award – *The Great Textbook War* (Associate Producer)

**2010 Winner:** Peabody Award – *The Great Textbook War* (Associate Producer)

**2009 Fellow:** Knight Digital Media Center's *Multimedia Reporting and Convergence Workshop*

**2009 Fellow:** SoundVision Productions *Science Literacy Project*

**2003 Winner:** NCFB Silver Reel Award – *B-side's "Caught on Tape"* (Producer)

**2001 Winner:** Peabody Award – *Youth Radio* (Associate Producer)

**2001 Winner:** PRNDI Award for Student Soft Feature – *Computers with Voices* (reporter)

**2001 Winner:** North Gate Prize for Excellence in Radio Reporting

## SKILLS AND INTERESTS

Digital audio/video production: Pro-Tools, Audacity, Reaper, Hindenburg, basic Final Cut, Soundslides, Wordpress, basic HTML, familiarity with AP Style, proficient Spanish.

Parenting, maple sugaring, yoga, baking, book clubbing, music, hiking, jigsaw puzzling.

## REFERENCES

*available upon request*