

# MIA LOBEL

**Creative Leader  
Executive Producer  
Educator**

## CONTACT

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[LINKEDIN](#)

## SUMMARY

**I'm a veteran audio producer, manager, and educator who has spent my career championing creativity, diversity, and character-driven storytelling. I've worked with the world's best writers, journalists, and intellectuals to help them achieve their vision in sound. I believe that happy people do great work and I lead by creating a culture of kindness. I'm drawn to mission-driven organizations that encourage autonomy, flexibility, innovation, and teamwork.**

## TEACHING POSITIONS

**Newmark Graduate School of Journalism at CUNY**

- Podcast Development & Pitching
- Advanced Audio Production
- Fundamentals of Multimedia Storytelling
- Broadcast News Writing & Production
- Interviewing for Broadcast
- Sound Science
- Voiceover

**Int'l Center of Photography**

- Digital Audio Storytelling

**Marist College**

- History of Broadcast

**UC Berkeley School of Journalism**

- Podcasting 101

## EDUCATION

**UC Berkeley Graduate School of Journalism**

- MA, Journalism | 2001

**Wesleyan University**

- BA, Anthropology | 1997

**Universidad de Chile, Santiago**

- Study Abroad | Spring 1996

## SELECTED EXPERIENCE

**VP OF CONTENT AND PRODUCTION / EXECUTIVE PRODUCER**

PUSHKIN INDUSTRIES | 2018 - 2022

As "employee #1" at Malcolm Gladwell and Jacob Weisberg's independent production house, helped build the company from the ground up. Oversaw Pushkin's slate of 28+ podcasts and actively supported development of new shows. Ensured proper staffing for podcasts, audiobooks, and pilots. Built a departmental structure for scalable production and managed the leads of those departments.

**MANAGING PRODUCER / LEAD PRODUCER, *Revisionist History***

PANOPLY MEDIA | 2016 - 2018

Built the team and lead development and production of Malcolm Gladwell's hit podcast, now in its 7<sup>th</sup> season. Ensured smooth and timely delivery of all episodes, working closely with legal, marketing, and ad sales departments to guarantee quality, reach a large audience, and be profitable. Mixed and scored all episodes. Oversaw production on a number of other shows including *By the Book*, *Family Ghosts*, and Maria Konnikova's *The Grift*. Managed six direct reports and numerous contractors.

**EXECUTIVE PRODUCER**

AMERICA ABROAD MEDIA | 2014 - 2015

Developed the editorial direction for AAM's monthly public radio documentary series. Oversaw the writing, editing, and production of the program, including quarterly live town hall discussions. Hired freelancers worldwide to report stories on complex topics in foreign policy and international relations and helped them craft compelling, informative, and sound-rich features on time and of the highest broadcast quality. Oversaw social media and other online content.

**CO-CREATOR / SENIOR PRODUCER**

DISTILLATIONS PODCAST | 2007 - 2013

Produced award-winning science podcast for the Philadelphia-based non-profit Science History Institute. Recruited and supervised international team of independent producers. Wrote host transitions, revised and edited commentaries, interviews, and features, and mixed each podcast for a broad audience. Also produced *Stories from the Field*, an oral history project focused on women in science.

**FREELANCE PRODUCER**

EVERYWHERE | 2003 - 2016

Produced award-winning documentaries, feature stories, oral histories, and audio tours for local, national, and international broadcast. Covered a wide range of topics including foreign policy, science, technology, education, business, arts, and the environment. Worked closely with production and editorial teams to conduct background research and interviews, gather tape, write scripts, edit, voice, and mix stories for on-air use. Clients included: Slate, Pulse of the Planet, The Sound and Story Project of the Hudson Valley, IEEE Spectrum Radio, Wesleyan University, Bard College, WAMC's 51%, The Whitney, KQED's Radio News and The California Report, The Tavis Smiley Show, and Latino USA.

**PRODUCER / EDUCATOR**

YOUTH RADIO | 2001 - 2003

Produced commentaries, public affairs programming, and feature-length pieces for local and national broadcast on commercial and public radio stations/programs including: Morning Edition, All Things Considered, Marketplace, KCBS, and KQED. Taught beginning and advanced radio broadcast classes to young people ages 14-18 and supervised interns ages 16-24. Training included: news and commentary writing, public affairs production, booking guests, feature reporting, gathering tape, script writing, voicing, editing, mixing, and post-production.